



Municipality of Jasper, Alberta

Communities in Bloom - 2016 National & International Edition

5 Blooms Bronze Effective Management of the Environmental File

PRESS RELEASE: FOR IMMEDIATE RELEASE

REGINA, SASKATCHEWAN, October 29, 2016 — The Municipality of Jasper received a 5 Blooms Bronze rating and a special mention for *Effective Management of the Environmental File* during the 2016 National/International Symposium and Awards Ceremonies in Regina, SK. The Municipality of Jasper participated in the International Challenge (Medium) category along with Estes Park CO USA & Stettler AB Canada.

Over the summer, trained volunteer judges travelled to participating communities to evaluate the overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Following their evaluation, volunteer judges Evelyn Alemanni and Gaétan Deschênes wrote: *“During their visit, the judges noted the close partnership that existed between the Municipality of Jasper and the National Park Officials. You should know that the territory of Jasper is located inside the park. The extremely cooperative way in which they both work together makes it possible to implement environmental policies that contribute to the quality of life of the citizens”.*

Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

For a complete list of the results and the electronic copy of the Communities in Bloom magazine, please visit www.communitiesinbloom.ca

About Communities in Bloom

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on the enhancement of green spaces. The pride, sense of community and feeling of accomplishment generated through participation are visible in communities across Canada. For more information about Communities in Bloom, visit www.communitiesinbloom.ca

Communities are evaluated using a “bloom” rating determined by the total score of the evaluation:
 0 to 55 %=1 Bloom 56 to 63 %=2 Blooms 64 to 72 %=3 Blooms 73 to 81 %=4 Blooms 82 % and over=5 Blooms

There are four (4) levels of 5 Blooms exclusive to the National and International Edition:
 5 Blooms: 82 to 83.9% Bronze: 84 to 86.9% Silver: 87 to 89.9% Gold: 90% and over

Municipality of Jasper

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