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Media Release

## **New Website for the Municipality of Jasper**

For immediate release

The Municipality of Jasper is launching a new, mobile-friendly website featuring more tools, more updates and a more intuitive layout to help residents and visitors find the information they are looking for. Focusing on services and amenities instead of departmental structures, the new site also allows frequent users to create a profile and receive email or SMS (text message) notifications to keep current on municipal happenings.

Through a simple, drag-and-drop editing tool, departmental staff will be able to make their own updates to keep website content current, accurate and responsive to customers' needs. Key online services such as request forms, schedules, documents and archives are now streamlined and easier to access, supporting the Municipality's commitment to open and transparent government. More features and services will become available as site development continues.

The website URL remains the same at [www.jasper-alberta.com](http://www.jasper-alberta.com).

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