

**MUNICIPALITY OF JASPER  
COMMITTEE-OF-THE-WHOLE MEETING**

DATE: Tuesday, June 14 2016  
PLACE: ESB meeting room  
TIME: 9:30 a.m.

**AGENDA**

- 1.0 Call to Order – Councillor Wacko to chair meeting
- 2.0 Additions to Agenda
- 3.0 Approval of Agenda
  - 3.1 June 14, 2016
- 4.0 Approval of Minutes
  - 4.1 May 24 2016 .. .. . attachment
- 5.0 Leases
  - 5.1 IOTAD & JAG .. .. . discussion
  - 5.2 Letter from Paul Hardy re. parking .. .. . attachment
- 6.0 Business Arising from Minutes
- 7.0 Brief Updates
  - 7.1 Community & Economic Development Fund applications separate package
  - 7.2 Naming of new Library/Cultural Centre .. .. . discussion
- 8.0 Correspondence/Information items
- 9.0 Council Representation on Various Boards, upcoming meetings
- 10.0 Upcoming Events:
  - June 11 – Gran Fondo
  - June 11 - Lobsterfest
  - June 14 – Chamber dinner, Maligne Lake 6 pm
  - June 15-16 – Mayors’ Caucuses, Olds – Mayor to attend
  - June 16 – CFC AGM Hinton
  - June 17/18 – A/JTMA conference & AGM – Dep. Mayor Kelleher Empey & Councillor Arsenault to attend
  - June 18 – National Aboriginal Day – mayor to speak
  - June 23 – Consul General for Japan Reception, Calgary – CAO to attend
- 11.0 Nomination of Chair for the Next Committee of the Whole meeting
- 12.0 Adjournment

Agenda Item: 3.1

Possibility of Council holding a meeting of the Jasper Municipal Leasehold Assets Society pending the outcome of today's Committee-of-the-Whole meeting. For copies of leases with IOTAD & JAG, please see the agenda for the June 7<sup>th</sup> agenda for the Jasper Municipal Leasehold Assets Society on the Municipality's website – [www.jasper-alberta.com](http://www.jasper-alberta.com)

**Committee of the Whole Meeting**  
 Tuesday, May 24, 2016  
 Emergency Services Building Meeting Room

Present	Mayor Richard Ireland, Deputy Mayor Helen Kelleher-Empey, Councillors Brian Nesbitt, Gilbert Wall, Dwain Wacko, Vonna Arsenault Cmtee Chair), Rico Damota
Also Present	Mark Fercho, Beryl Cahill, Christine Nadon, Natasha Malenchak, Paul Clarke (The Fitzhugh),
Call to Order	Councillor Arsenault called the meeting to order at 9:30 a.m.
Additions	None
Approval of Agenda	Motion by Deputy Mayor Kelleher-Empey that the agenda for today's meeting be approved as presented. <span style="float: right;">Carried</span>
Approval of Minutes	Motion by Deputy Mayor Kelleher-Empey that the minutes of the April 26, 2016 committee of the whole meeting be approved as presented. <span style="float: right;">Carried</span>
Business arising from minutes	<p>Councillor Damota would like "Traffic Advisory Committee" to be added to the Organization meeting agenda this October.</p> <p>CAO to commence process on Council remuneration and election process, and will consider establishing an ad hoc committee. Discussion will take place with current Council, to be effective at first meeting of new Council in 2017.</p> <p>CAO reported that, according to the reports from Dave Osborne regarding sidewalk seating, all is working quite well.</p>
Bylaw #194 Taxation Rates 2016	Discussion took place on proposed Bylaw #194 Taxation Rates 2016, with Director Natasha Malenchak providing updates and tax sheet comparisons. Discussion on property assessments, income-based assessments, comparables, over levy, tax splits, tax rate adjustments, and the tourism industry, as well as restricted and unrestricted funds, value of assets, etc.
Councillor Wall Left meeting at 9:17 a.m.	<p>Councillor Wall left the meeting room at 9:17 a.m. Councillor Damota thanked Administration for their efforts in providing Council with the tax information.</p> <p>Bylaw #194 is scheduled for second reading at today's Special Meeting, after which it will be forwarded to Parks Canada for certification that the bylaw does not infringe on land use, planning, development or environmental services, and will then be on the June 7<sup>th</sup>, 2016 regular Council meeting for approval or rejection.</p>
Recess	Councillor Arsenault declared a five minute recess.

Meeting reconvened	Councillor Arsenault reconvened the meeting at 10:28 a.m.
Community & Economic Development Fund	Council received eight applications for funding from the newly revised fund. Applications to be forwarded to the June 7 <sup>th</sup> meeting by way of Notice.
Corresp. For Action or Info	None
Council reports	Councillor Wacko attended three Community Action Team meetings which resulted in good discussions on a variety of topics. Deputy Mayor Kelleher-Empy will attend a Museum finance committee meeting this evening. Councillor Wall attended an Evergreens meeting last Thursday. Mayor attended a committee meeting of the AUMA on the amendments to the MGA Councillor Nesbitt attended a Mountain Pine Beetle Fire Smart programme.
Upcoming Events	As listed on the agenda package for this meeting, and with the addition of the following: June 7 – visit by East End Bus Society – to meet with Jasper Seniors
Nomination of Chair for June 14 <sup>th</sup> committee mtg	The committee nominated Councillor Wacko to chair the next Committee meeting on June 14 <sup>th</sup> .
Adjournment	Motion by Councillor Wacko that, there being no further business, the meeting be adjourned at 11:12 a.m. Carried

June 5, 2016

Dear Mayor and Council;

I am writing regarding the parking situation with Avis / Budget rental cars, operated out of the SunDog Tour Co office on 414 Connaught Drive. We have been operating car rentals from this location for the past 12 years and we are now the highest volume car rental operation in Jasper. The main reason for our growth is due to the fact that we have earned contracts with the largest tour operators and wholesalers of Jasper product. Our largest customer is Rocky Mountaineer Rail Tours. This customer alone books over 16000 room nights in Jasper during the summer and contributes a massive amount to the local economy. These people need rental cars and we work incredibly hard to accommodate their needs and to ensure that Jasper remains a convenient, viable destination for them. We do not actually own our inventory of cars, they are owned by the Avis / Budget corporation and we have the local franchise to operate Jasper on a commission basis, giving us access to a Western Canadian fleet of over 5000 vehicles. During a typical week in mid-summer we will send approximately 100 - 120 vehicles out on rent and we will also have approximately this many being returned to our location.

- Avis / Budget car rental is operated by SunDog Tour Co. Typically, SunDog will have 12-16 commercial vehicles based in Jasper with the remainder being housed at our location in Banff. To accommodate our fleet in Jasper as well as the fluctuating fleet of Avis / Budget vehicles and to satisfy parking regulations, we lease 3 commercial areas; 2 in Stan Wright Industrial park (next to Napa as well as lot next to Jasper Towing). These 2 spaces give us room for approximately 30 vehicles.
- In the summer of 2015, we also rented office space in the Parks Canada / VIA building at very considerable expense for the sole purpose of accessing more commercial parking spaces on Connaught Drive. This lease allows us 15 permanent parking stalls in the lot beyond the steam engine.

We have currently rented ample commercial parking space to accommodate all of our vehicles for both SunDog and A/B car rentals. All of our rental cars are rented and returned from our location at 414 Connaught Drive, where we have been a licensed rental agent for the past 12 years. It is not reasonable or viable for us to ask our customers to pick up or return rental cars from the steam engine parking lot. These are typically elderly guests that often have very limited fitness. It is also not viable to operate a shuttle service to and from this location from either a costing or logistical standpoint.

- I fully understand the parking issues in Jasper during the summer season. As a business that operates 2 retail outlets, it is certainly not in my best interest to have public parking spaces filled with unused rental cars.
- I am proposing a parking swap between my leased parking location beyond the steam engine and the public parking area across from 414 Connaught Drive.
- I would offer the municipality my 15 designated parking spots in a high density retail area in exchange for 14, non-designated (meaning the spots would not have to be tagged as Avis /

Budget, we would simply use whatever 14 spots were available) stalls. It is important to note that it will remain our goal to rotate cars in and out of this location as quickly as possible to maximize public availability.

- In situations where we have excess vehicle inventory, we will shuttle cars between our Stan Wright location and the 414 location. This will allow us to manage our inventory and service our customers in a reasonable time period while increasing the amount of parking space available to the general public.

I believe this to be a fair and reasonable solution to the current parking dilemma. SunDog, Avis / Budget will have more than fulfilled our commercial parking obligations to the municipality, there will be more stalls available to the general public and visitors to Jasper requiring car rental will continue to receive convenient, efficient service.

Thank you for reviewing this proposal and I welcome any ideas or recommendations from council. Please contact me anytime to discuss further.

Sincerely,

Paul Hardy

SunDog Tour Co., Avis / Budget Corporaion