



COVID-19 ECONOMIC RECOVERY TASK FORCE

1. PURPOSE AND MANDATE

The Task Force will provide recommendations regarding strategies and actions which may be considered for adoption or implementation by Council, Task Force members or others, to help position the community to safely and effectively resume welcoming visitors, in accordance with public health directives from provincial and federal authorities.

The Task Force will seek to identify and document opportunities for alignment and coordination between the partner organizations, community sectors, and independent business, each acting within their separate jurisdictions, to ensure that the conditions for future visitor economy success are established. To further this objective, the Task Force may consult as it considers necessary with other stakeholders invested in the success of the visitor economy in Jasper and Jasper National Park.

The Task Force will provide a statement of recommendations for key community sectors, including but not limited to: economic; municipal; social; and community.

3. MEMBERSHIP AND COMPOSITION

The Task Force will consist of representatives (and alternates) appointed from:

- Community Futures West Yellowhead;
- Jasper Employment and Education Centre;
- Jasper Hotel Association;
- Jasper Park Chamber of Commerce;
- Major attractions (Marmot Basin/Skytram);
- Municipality of Jasper;
- Parks Canada Agency;
- Tourism Jasper; and
- Such other representatives as the Task Force shall agree.

The Task Force may engage in any manner it deems appropriate with any other stakeholders representing specific economic, business, social or community segments to advance its purpose and mandate.

Technical expertise from organizational staff may be used to support the Task Force, as directed by each participating organization.

4. RESOURCES

The Municipality of Jasper will provide staff support to the Task Force, including a facilitator and other assistance as required, under the direction of the Chief Administrative Officer.