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News Release

Jasper Urging Visitors to Follow COVID-19 Rules

“We are thrilled that regional visitors continue to support Jasper’s tourism industry during the pandemic,” says Jasper Mayor Richard Ireland, “and we kindly ask that our guests continue to follow the health restrictions in place across the province, and local requirements, when visiting our community.”

Regional visitors planning to come to Jasper over the next three weeks should do so only with people from their own households. This includes carpooling to Jasper; sharing hotel rooms; and eating at restaurants. Jasper businesses are working hard to keep our services and amenities as safe as possible: visitors following the health rules in place locally and provincially is the key to keeping our residents, our visitors and our community safe, and therefore our destination open.

“We’ve noticed many weekend visitors coming to town and enjoying what Jasper has to offer, which is providing much needed support to our business community during the pandemic,” says Greg Van Tighem, Emergency Coordination Centre (ECC) Director and Fire Chief for the Municipality of Jasper. “Unfortunately we’ve also noticed several visitors being quite oblivious to the current health restrictions, and that poses a real threat to our ability to remain open and provide these services into the coming months. Jasper is a small community with limited resources, and the effects of a COVID-19 outbreak in our mountain town would be devastating.”

Jasper has a lot to offer this winter season, including several opportunities for outdoor activities with members of your household. When visiting Jasper, please remember to:

- Travel with members of your household only;
- Wear a mask in all indoor public places, on downtown sidewalks, and wherever it is difficult to maintain a two metre distance from others;
- Learn and follow the rules in place in each business you visit;
- Be prepared to move on if an establishment is at capacity, or plan to get food for take-out or delivery whenever possible.

Jasper takes pride in its ability to welcome visitors and offer memorable experiences. Please be kind and respectful to our community and its residents so we can continue to welcome you this winter season.

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